

Creative Writing Coaching with Elspeth Penny

Transform your writing journey with personalized, one-to-one coaching sessions designed to help you find your voice, develop your craft, and achieve your creative goals.

About Elspeth Penny

With 30 years of experience as a writer, director, and creator, I bring extensive expertise to our coaching relationship. Trained at the National Theatre Studio with an MA in Theatre Directing, my credentials include award-winning fiction podcasts (*Tobias and Syd*, *Silva Lining's Care Plan*), television writing credits (BBC Doctors), theatre productions and commissioned plays, published short stories and academic papers, graphic novel development, and multiple Arts Council England funding awards. As Founder and Director of 2BU Productions, I specialize in innovative projects that amplify unique voices and stories. My approach combines theatre tools, creative writing exercises, and personalized coaching to help writers and creative people at all stages of development.

How I Can Help You

I work with various forms of writing, including:

- Prose (fiction and non-fiction)
- Scripts and screenplays
- Visual storytelling
- Poetry and spoken word
- Story outlines, treatments, and idea development

I combine creative techniques with proven tools to help you:

- Discover and strengthen your unique writing voice
- Overcome creative blocks and develop sustainable writing practices
- Build confidence in your creative expression
- Develop compelling characters and engaging narratives
- Navigate the creative process with joy and purpose

Coaching Packages

Discovery Session (20 minutes) Free

- Explore your writing goals and challenges
- Learn about my coaching approach
- Determine if we're a good fit
- No obligation to continue

Single Session £60

- 50-minute focused coaching session
- Perfect for addressing specific writing challenges
- Includes pre-session manuscript review (up to 15 pages)
- Constructive feedback and practical exercises
- Follow-up action points

Growth Package (3 Sessions) £165 (£55 per session, save £15)

- Three 50-minute coaching sessions
- Pre-session manuscript review (up to 15 pages each session)
- Structured development plan
- Email support between sessions
- Progress tracking
- Flexible scheduling within 3 months

Transformation Package (5 Sessions) £250 (£50 per session, save £50)

- Five 50-minute coaching sessions
- Comprehensive development plan
- Priority email support
- Regular progress reviews
- Flexible scheduling within 6 months
- Additional resources and tools

My Coaching Approach

Each session is tailored to your specific goals and writing needs, drawing on a range of creative tools and exercises to support your development. Described as "wonderfully innovative" (Fiona Matthews, Theatre Orchard), my sessions may include:

- Creative writing prompts to spark new ideas
- Goal-setting and progress review
- Specific tools tailored to your writing challenges
- Constructive feedback on your manuscript
- Exploration of grammar, conventions, and craft elements
- Theatre-based exercises to unlock creativity
- Development of ideas, planning, and story outlines

What Clients Say About Working With Me

I find that working with Elspeth is at once grounding and incredibly up-lifting. She listens closely and with warmth, then applies her considerable breadth of knowledge to provide a bespoke approach to the issues raised. I always come away feeling heard, empowered and excited about having learned something new that I can now apply to my work. **Wallis Eates, LDComics**

*I had attended some writing courses before meeting Elspeth, which I'd found somewhat useful but wanted something more personalised. I wasn't exactly sure what a writing mentor did but I knew I needed someone to help me make sense of my chaotic ideas and help me make writing a practice. I had lots of ideas, first drafts and scraps of stories. I wanted to write, but I also avoided it because I didn't know where to start a lot of the time. From the beginning Elspeth was a calm guiding hand, coming up with approaches that really helped me dispose of a lot of the shame I had about my half-finished, never-gotten-started work. I hadn't shown anyone my writing for a long time and even after one session with Elspeth I felt confident to share it again with others. I quickly found joy in writing again. Elspeth is a wonderful mix of directness and empathetic reassurance. She is helping me find my voice and explore different formats and ways of writing I hadn't considered. I would highly recommend Elspeth to anyone. **Claire Doherty***

Elspeth has a unique talent for helping people find and articulate their creative voice. A deeply perceptive listener, she always has a probing and pertinent question to hand and knows exactly when to inspire, challenge or encourage.

*Elspeth has been a rock. I am immensely grateful for the consistent support and encouragement she has shown me for many years. **David Richmond***

Session Format

All sessions are conducted online via Teams, lasting 50 minutes. You can choose video or audio based on your preference, and screen sharing is available for real-time feedback on texts.

I provide a safe, nurturing space to explore and develop your ideas, with special consideration for neurodiversity. Our sessions include plenty of room for humour and enjoyment – writing should be fulfilling!

Payment Information

- Payment is required 72 hours before the session via bank transfer
- Cancellations require 24 hours' notice
- Your intellectual property remains yours – all writing and ideas discussed belong to you

Ready to Begin Your Writing Journey?

Book your free discovery call by emailing me:

Email: elspeth@2buproductions.co.uk

Phone: 07736 371087

Website: www.2buproductions.org